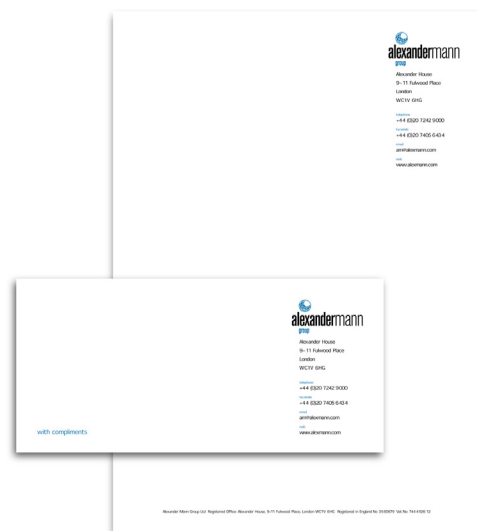


BANG

Corporate Communications



Brand development
Corporate communication
Creative and technical writing
Consumer marketing
Magazine/periodical/production marketing communication
New media
Photography
Press advertising
Proof-reading service
Advertising of recruitment campaigns



Alexander Mann

The Alexander Mann Group is one of the leading international providers of fully integrated, people resourcing and related advisory services. The Alexander Mann Group is arguably the European and Asia-Pacific market leader in the provision of outsourced solutions for corporate recruiting and resourcing. The brief to Bang was to integrate the group without alienating individual companies.

Once the generic brand was established it was carried through to all forms of marketing collateral including website, stationery, brochures and advertising.

