

# Corporate Communications

## Interchange UK

British Trade International is a government sponsored organisation created to ease the pain felt by British companies when doing business internationally. Forging close links with private enterprise, BTI help exporters export and importers ... well ... import. This brochure was designed to position BTI as a vibrant, modern and sophisticated operation that truly understands the problems faced by business and positions itself as the catalyst for developing proactivity in exporting.

<b>Corporate communication</b>
<b>Creative and technical writing</b>
Fast track design
<b>Magazine/periodical/production marketing communication</b>
New media
<b>Photography</b>
Press advertising
<b>Proof-reading service</b>
Advertising of recruitment campaigns
<b>Video production</b>

