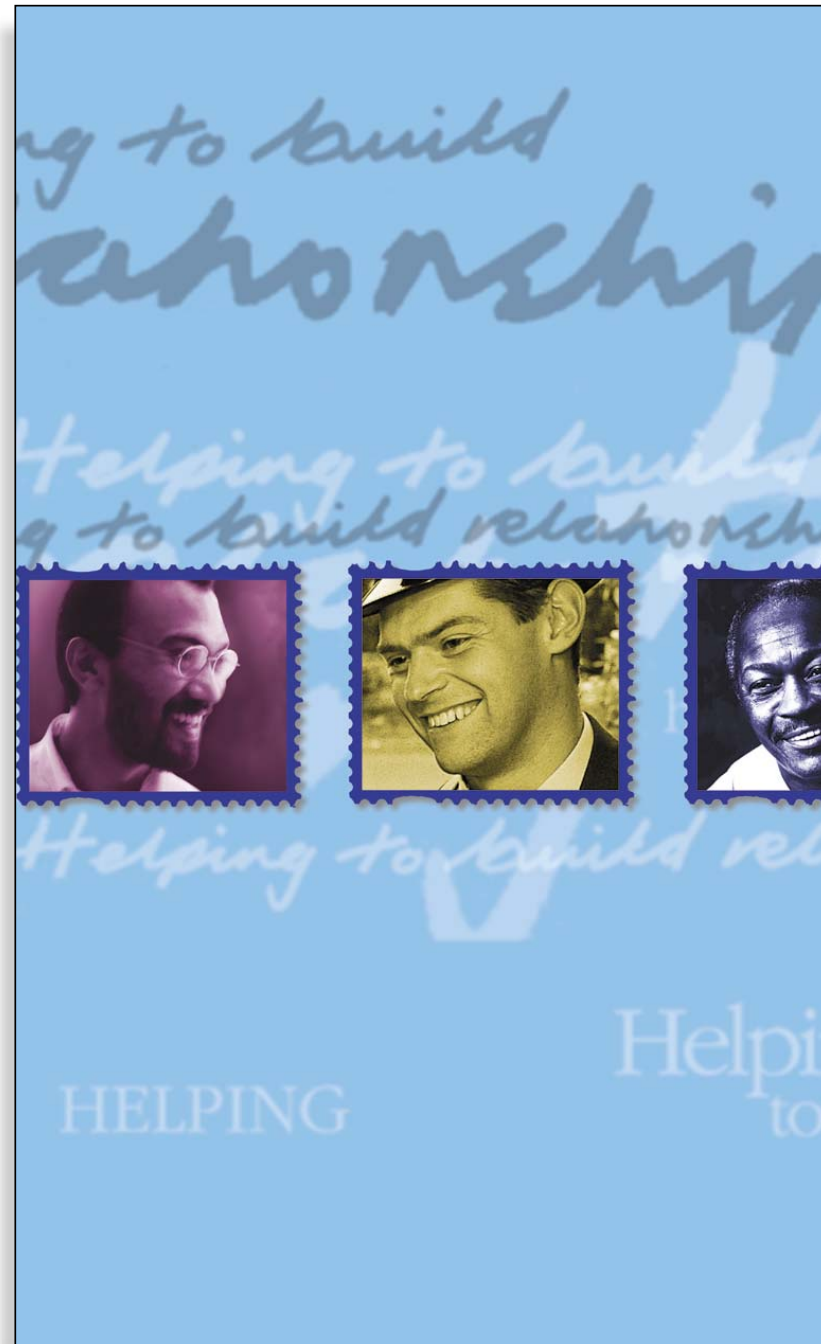
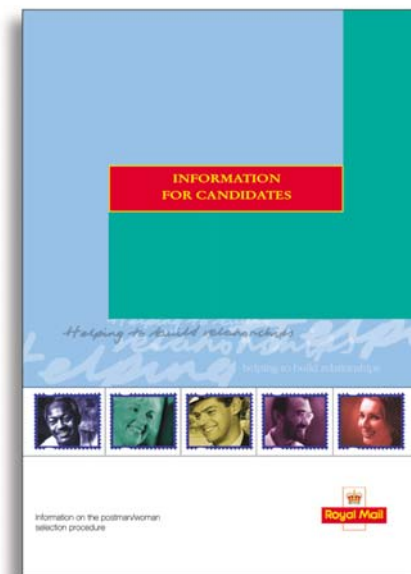
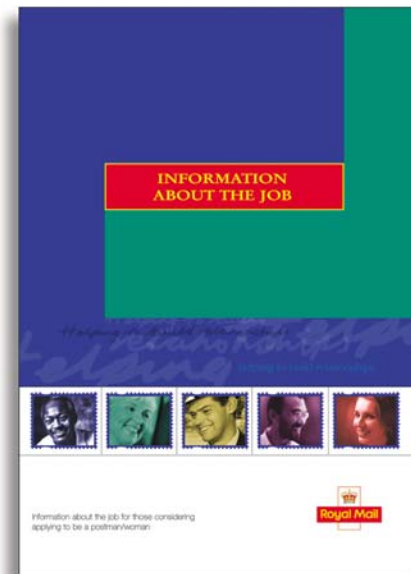


Recruitment Communications



Brand development
Corporate communication
Creative and technical writing
Consumer marketing
Magazine/periodical/ production marketing communication
New media
Photography
Press advertising
Proof-reading service
Advertising of recruitment campaigns



Royal Mail

Bang were commissioned to design an integrated range of material for the successful recruitment of new postmen, postwomen and postalcadets.

Making the application and selection process clear, simple and friendly, Bang created a positive and realistic impression of Royal Mail and what it is like to work there, and encompassed Royal Mail's commitment to Equal Opportunities and the Disabilities Act.

