

# Corporate Communications

## UKTI Construction Industry

An industry specific communicator selling UK's expertise in the construction Industry to international audiences. The style is stark and powerful. Specific construction projects were deemed unsuitable as potentially the agency could not be seen to favour industrial companies.

Corporate communication	✓
Creative and technical writing	
Fast track design	
Magazine/periodical/production marketing communication	✓
New media	
Photography	✓
Press advertising	
Proof-reading service	
Advertising of recruitment campaigns	
Video production	

