

BANG

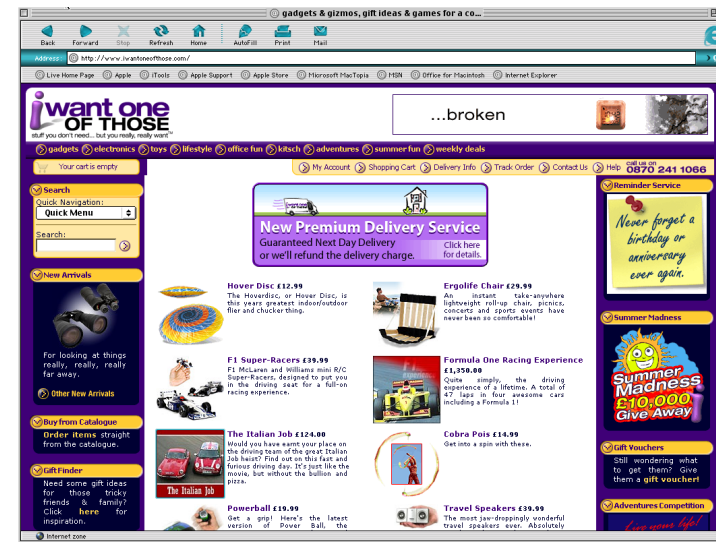
## Online Environment

**i want one  
OF THOSE**  
stuff you don't need... but you really, really want™

## I want one of those

I want one of those is an online catalogue/shop specialising in unusual and hard to get stuff. Bang were commissioned to refresh the logo and give guidance on the visual framework, both on and offline.

The creative solution focussed on application and potential promotions. The end shape needed to work within banner and proportions, whilst accommodating the long strapline. The 3D i has an almost human look and feel and allows for animation.



Brand development
Corporate communication
Creative and technical writing
Consumer marketing
Magazine/periodical/ production marketing communication
New media
Photography
Press advertising
Proof-reading service
Advertising of recruitment campaigns